

# 4p – Support Group



## 2022 National Conference Mobile, AL

July 6 – July 10, 2022

### SPONSORSHIP PROSPECTUS



Supporting individuals with a 4th chromosome condition and their families by providing information, education and support

# WOLF-HIRSCHHORN SYNDROME (WHS)

In basic terms, Wolf-Hirschhorn Syndrome (WHS), also known as 4p-Syndrome, is caused by distal deletion of the short arm of the 4<sup>th</sup> chromosome, with an occurrence of 1 in 50,000 live births. The syndrome is associated with mental and physical delays in children and adults. However, most individuals with this rare syndrome display loving and engaging personalities with life expectancies from newborn to middle age.

## Characteristics of WHS include:

- Slow Growth
- Developmental delays
- Cranial/facial distinctions
- Closure defects including cleft lip or palate
- Cardiac defects
- Low muscle tone
- Kidney defects
- Microcephaly
- Epilepsy

[4p-supportgroup.org](http://4p-supportgroup.org)



## 4P— SUPPORT GROUP

Supporting individuals with a 4<sup>th</sup> chromosome condition and their families by providing information, education and support; uniting families, researchers, and professionals; and promoting awareness, understanding and research of 4p-syndrome, with Wolf-Hirschhorn Syndrome as the main condition. A 501©(3) Organization, welcoming parents, foster parents, and relatives, as well as professionals

### ABOUT THE CONFERENCE

Our biennial conference continues to be a model among rare disorders in that it brings affected families, research scientists and clinicians together in one place at one time for a dual track meeting. We provide the opportunity for families and caregivers to attend workshops, network with others, and celebrate their special children. Meeting other parents and family members can provide valuable support on raising a child with 4p-. Whether it's processing emotions or gathering information, other 4p- families are a great source of comfort and understanding.

*"We have been attending the National 4p- Conferences since 1998. The opportunity to learn from the specialists and parents that come to the conferences is life changing. **I learn something new at every conference** which only adds to my 4p- daughter's quality of life. I have also been able to take the information that I learn from the conferences to my daughter's doctors allowing me to educate them which, in turn, allows them to offer better healthcare for my daughter. I would be lost without this conference and the contacts I have made by attending.*

Sherry Hall, CA

*"In coordination with the support group meeting, the 4p- Support Group also hosts a scientific workshop, which offers an unique opportunity for parents, clinicians and researchers to collaborate to address key scientific and medical questions about 4p- conditions.*

***Examples of the results of previous workshops include a better understanding of the genetics of 4p- disorders and the creation of an international registry to further active research into 4p- related conditions.***

Amy R. U. L. Calhoun, MD  
4p- Scientific Advisory Co-Chair  
University of Iowa

*We attended our first conference in 2018 and gained an entire family that understood us in ways others wouldn't. **It gave us a chance to feel "normal"** and the opportunity to obtain so much knowledge on our Wolf-Hirschhorn journey.*

Nikole Walker, GA

### ABOUT THE RESEARCH WORKSHOP

This one-day Workshop is held in conjunction with the 4p- Support Group National Conference. The 4p- Research Workshop is a critical component for advancing the medical understanding of WHS. Because this genetic condition is rare (about 1 in 50,000 live births), few clinicians see no more than one or two children with this condition in their lifetime. By pooling together experts in the field, ideas and observations can be exchanged that will improve patient care and understanding of this unique condition. No other meetings exist that allow for this depth of discussion regarding WHS and 4p- disorders.



## Why Become a Partnering Sponsor?

We invite you to become a sponsoring partner for the 4p- Support Group's 2022 National Conference in Mobile, AL. By becoming an official sponsor, you are strengthening our mission to improve the quality of life for persons with 4p- syndrome and helping us advance knowledge and awareness about this rare disorder. All donations are tax deductible and will go directly towards offsetting the many costs associated with the conference.

# SPONSOR OPPORTUNITIES

**GOLD PARTNER \$1,000**

### \$1,000 Investment Benefits:

- Full Page Ad/Picture in the program
- Prominent recognition on website
- Most prominent display of name and logo throughout all conference events

**SILVER PARTNER \$500**

### \$500 Investment Benefits:

- Half Page Ad/Picture in the program
- Prominent recognition on website
- Prominent display of name and logo throughout all conference events

**BRONZE PARTNER \$250**

### \$250 Investment Benefits:

- Quarter Page Ad/Picture in the program
- Display of name and logo on designated conference events
- Recognition on website

**SUPPORTING PARTNER \$100**

### \$100 Investment Benefit:

- Recognition in program and on website

### OTHER

- General Donation
- Silent Auction Donation



Corporate and family sponsors are welcome. Sponsoring is a wonderful way to honor a specific individual affected by 4p-. Families can pull together with their friends and family members to honor their loved one with 4p- and celebrate a special life event such as a graduation, birthday, or "just because".

For questions regarding these sponsorship opportunities or for ideas on honorary sponsorships, please contact:

Amanda Lortz, Executive Director  
614-307-1092  
amanda@4p-supportgroup.org

Susan Bear, President  
812-204-5375  
Susan@4p-supportgroup.org

# SPONSOR REGISTRATION FORM

4p- Support Group | 2022 National Conference & Research Workshop

CONTACT INFORMATION (please print)	PAYMENT INFORMATION (please print)
Name (Last, First):	Check enclosed in the amount of \$ _____ <i>Please make check payable to: 4p- Support Group</i>
Institute/Organization:	Charge to credit card below for the amount of \$ _____ <input type="checkbox"/> AMEX <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover Expiration Date: _____ / _____    3 or 4 Digit CVV# _____
Address:	Account Number:
City/State/Zip:	Name of Card Holder:
Phone:	Card Holder Signature:
E-Mail:	Date:

Name as it should appear on signage: \_\_\_\_\_

## SELECT YOUR SPONSORSHIP LEVEL BELOW

### \$1,000 GOLD PARTNER

- Family Fun Day
- Entertainment – Gala \*
- Audio/Visual – Gala \*
- Keynote Presentation \*
- Additional Conference Expenses

### \$500 SILVER PARTNER

- Research Workshop - Meals
- Research Workshop – Audio/Visual
- Meet & Greet – Food & Beverage \*
- Meet & Greet – Audio/Visual
- Lunch for Families \*
- Childcare – Entertainment on Thursday
- Childcare – Entertainment on Friday
- Printing and Mailing
- Lodging – Doctors \*
- Conference Photographer \*
- Additional Conference Expenses

### \$250 BRONZE PARTNER

- Hospitality Suite
- Meals for Volunteers
- Childcare – Arts & Crafts
- Childcare—Snacks & Supplies
- Childcare – Pajama Party
- SibShop - Lunch
- Breakout Sessions \*
- Graphic Design Services
- Additional Conference Expenses

### \$100 SUPPORTING PARTNER

- Conference Packets
- Research Workshop Packets
- Registration Supplies
- Attendee Name Badges
- Conference Registration Bags
- Appreciation Gifts
- Financial Assistance
- Additional Conference Expenses

### SILENT AUCTION DONATION

Suggested items include: Gift cards to national chains/online businesses, art & handmade one-of-a-kind pieces, beauty, spa, or therapeutic items, tickets to attractions or movies, books or toys, wine & gift baskets, 4p- related items.

Item \_\_\_\_\_  
Item \_\_\_\_\_

### OTHER

Donation: \_\_\_\_\_

### VOLUNTEER OPPORTUNITIES

The success of our conferences depends on having ample volunteers. For more information on how to get involved, contact Susan Bear at (812) 204-5375.

**\*Multiple sponsoring partners are needed for this item**

**4p- SG Tax ID # 91-2005528** - No goods or services were provided in exchange for this gift, therefore, the full amount of your gift stated above is tax deductible. All Sponsorship fees are non-refundable. A confirmation letter will be sent to confirmed sponsors prior to the Conference.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

*By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract, which includes the rules and regulations above.*

### Make checks payable to:

4p- Support Group  
1495 Forest Brooke Way, #262  
Delaware, Ohio 43015

**Phone:** (614) 307-1092

**PLEASE SEND:** Company name, logo/picture and/or ad by May 1, 2022 in jpeg format/300 dpi to Amanda Lortz at amanda@4p-supportgroup.org. Items must be received by May 1, 2022 to guarantee placement in the event program.

**On behalf of the 4p- Support Group's Board of Directors, THANK YOU for your generous support!**

**For more conference information, please go to our website at: [www.4p-supportgroup.org/2022-conference](http://www.4p-supportgroup.org/2022-conference)**